



PMUC x British Council: joint funding 2024

20 May 2024



Department for
Science, Innovation,
& Technology



Ministry of Higher
Education, Science,
Research and Innovation



**บพข. ร่วมกับ British Council
เปิด Joint Funding ทุน ISPF
ภายใต้แผนงานกลุ่ม Global Partnership
มูลค่าสูงสุดทุนละ 9 ล้านบาท**

เปิดรับสมัครแล้ววันนี้จนถึง 9 ก.ค. 2567

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Criteria for PMUC Granting:

1. TRL 4-8 (beyond Proof of Concept, e.g. scale-up).
2. At least 10% in cash AND 10% in-kind contribution from the private sector.
3. UK + Thai private sector collaboration.
4. Letter of collaboration from both partners.
5. Business Model Canvas.
6. CVs of researchers.
7. Project leaders must not have more than 3 ongoing projects supported by PMUC.

- Biosecurity & Pathogen Detection - Global Health & Pandemics
- Genomics & Digital health
- Antimicrobial resistance
- Social determinants of health



Healthy People, Animals and Plants

Researching and innovating for secure and healthy populations



Resilient Planet

Leading the green industrial revolution to protect the planet

- Clean energy
- Extreme weather and climate
- Agritech
- Environmental resilience

Transformative Technologies

Developing responsible technologies to secure our place in tomorrow's world

- AI
- Quantum
- Engineering biology
- Semiconductors
- Future telecommunications
- Secure standards and regulation to ensure safe use



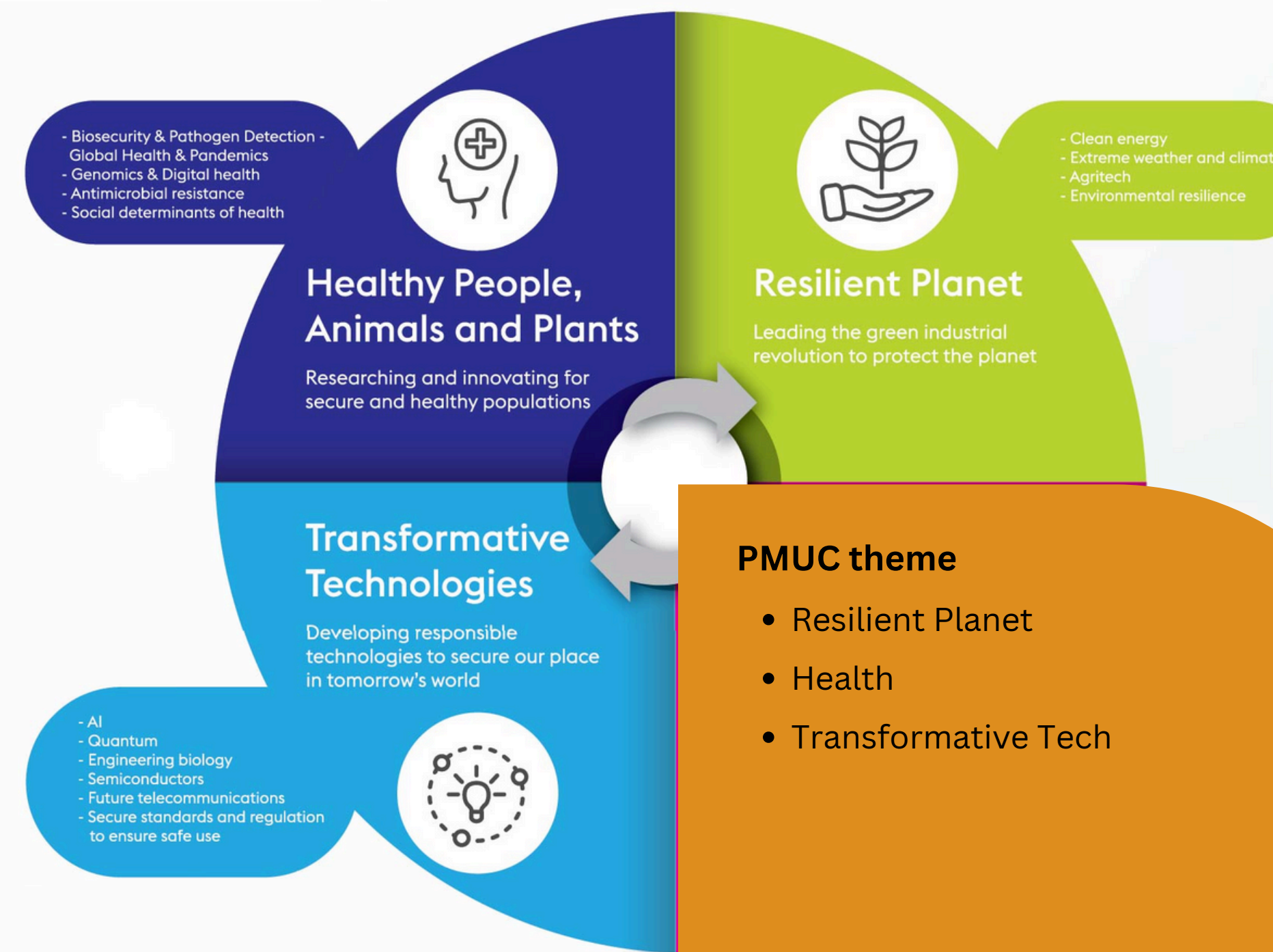
PMUC theme

- Resilient Planet
- Health
- Transformative Tech

Focused Industrial Sectors



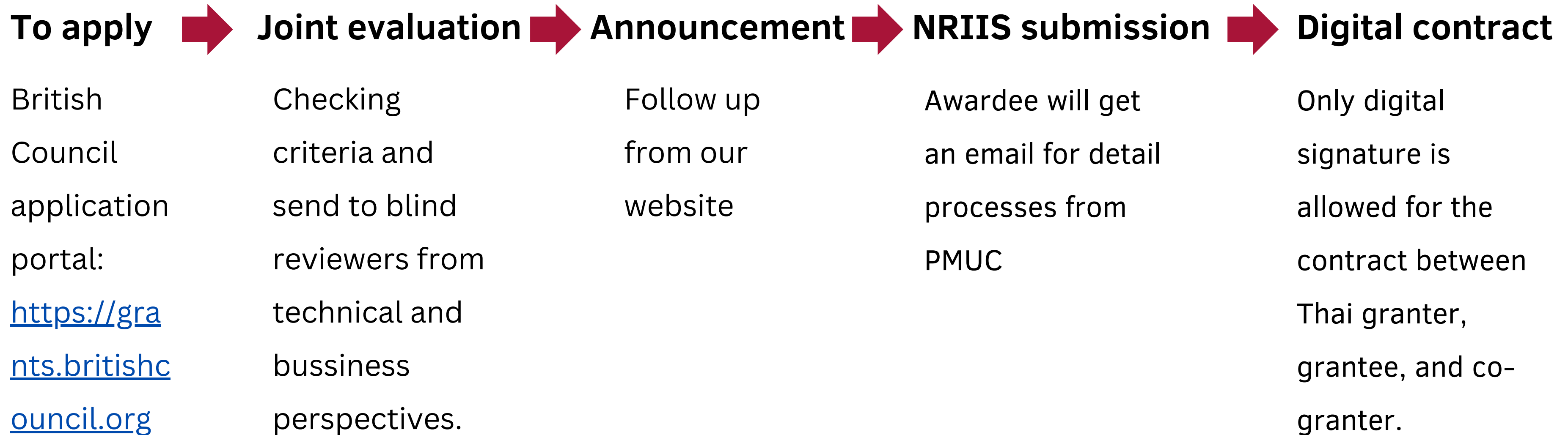
- 01** Functional ingredient, High Valued Agricultural Products & Health Foods
- 02** Health & Medicine
- 03** Bioenergy, Biochemical & Biomaterials
- 04** Tourism & Creative Economy
- 05** Digital Platform
- 06** Circular Economy of Thailand
- 07** Future Mobility, Robotics & Automation
- 08** Logistics



PMUC theme

- Resilient Planet
- Health
- Transformative Tech

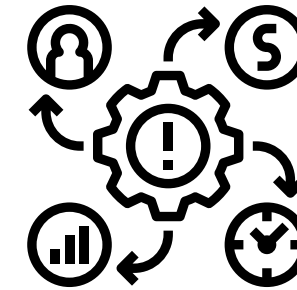
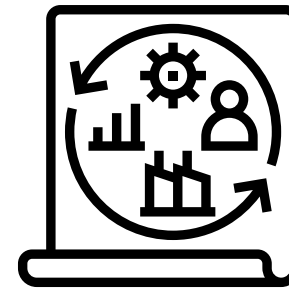
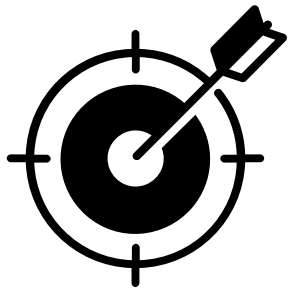
Submission Process



Expectations

1. Beyond Proof of concept.
2. Digital signature for the contract.
3. Deliver outcome related to PMUC's mandate; increase entrepreneurs competitiveness.
4. Clear your core technology, pain-point and solution to the market.
5. Clear business model canvas.
6. Publication is not required.

Recommendations



Accuracy

e.g. spelling, in cash & in kind calculation, type of supported costs

Transparency

e.g. business arrangement, procurement process

Clear business model

should discuss with your business partner

Objective & impact

e.g. include all relevant information, avoid bias, procure great impact

Q & A



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THANK YOU

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 <https://pmuc.or.th/ispf2024/>

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