

GUIDELINES FOR APPLICATIONS
VERSION 2.1 (REVISED 14 MAR 2019)

UNIVERSITY INDUSTRY LINKS

**FORESIGHT FOR FOOD:
TRAIN THE TRAINER
PROJECT**

UNIVERSITY – INDUSTRY LINKS

The British Council Thailand in partnership with the Food Innopolis is inviting Thai Higher Education Institutions and Food Industry sectors to take part of the **University – Industry Links: Foresight for Food Project**. Please see the following details of the guidelines for applicants.

BACKGROUND

Food and Agriculture and Biotechnology is one of the key focus areas of the government's Thailand 4.0 initiative to move Thailand from an industry-based economy to that of science and technology, research development and innovation. The government set up the Food Innopolis at the Thailand Science Park in 2016 as a global food innovation hub to support research and development and innovation for the food industry, amassing over 32 food related companies and 23 Higher Education Institutions with more planning on joining. The Thailand 4.0 offers generous incentives and tax exemptions to high tech companies that set up advanced manufacturing facilities in the country—including agro-processing and food for the future.

The UK similarly is a thriving centre for research and product development in food and drink, pioneering ethical, health and convenience foods and is leading in the development of stable, ethical and traceable global supply chains. In addition, it hosts some of the world's best collaborations between universities and food and drink companies.

The British Council Thailand, in partnership with the Food Innopolis, is working on the **University – Industry Links** to form partnership and knowledge sharing platform between university and food industry in both countries. The **Foresight for Food: Train the Trainer Project** aims to create roadmap to identify Thailand's key strategic directions, broadening research and collaboration on targeted areas following the outcome of the roadmap.

OBJECTIVES

1. To set up strategic direction for Thai universities on strategic foresight processes through development of a roadmap;
2. To increase knowledge transfer and engagement between Thai and UK universities and the food industry sectors;
3. To build capacity of Thai institutions through expertise from the UK;
4. To expand gateway for Thai industry to work with UK industry;

EXPECTED OUTPUTS

We are inviting members of Thai higher education institutions and food industry to enter in this project from **June 2019 – March 2020 (10 months)**. The project offers an opportunity for participants to gain greater understanding in the foresight processes in real context, enabling the development of roadmaps to prepare for future businesses. The participants will attend the capacity building in Thailand, and selected participants from the project will be able to join the UK visit.

The expected outputs from the participants include:

1. Attend the capacity building on strategic foresight processes and future planning. In teams, trained participants will develop a roadmap to address the key targeted areas of Thailand's food and agricultural businesses.
2. Produce roadmaps be cascaded and adopted at their respective institutions, supporting future directions of research and collaborations in the sector.
3. Become future trainer at their institution on strategic foresight processes, sharing the skills, knowledge and experience obtained from the project.
4. Identify and develop partnership between Thai and UK institutions to work collaboratively following the strategic plan from the roadmap.

ELIGIBILITY CRITERIA

To apply for this project, the Applicants must meet the following criteria:

- Be a permanent employee of either a Thai university, food industry sector, governmental agencies involved in food sector.
- Have a background of at least 5 years in food or agro-industry, food technology product development, or related areas (ideally have obtained a master's degree or above).
- Be able to provide full attendance to all activities in Thailand. The activities in the UK will be limited to selected participants from the project only.
- Possess good English skills in speaking, writing and reading (equivalent to CEFR level B2) as all sessions will be organized in English*.

*Submission of English proficiency scores is optional, but applicants who submit the evidence will be given special consideration.

HOW TO APPLY

Interested applicants and institutions must submit an online application form at https://britishcouncil-vksfv.formstack.com/forms/uiforesight_application which also includes an upload of the following supporting documents.

- CV of the Principal Applicant (up to two sides of A4)
- Proof of English proficiency (Applicants who received their PhD from an English-speaking country will not need proof of English proficiency)

OVERVIEW OF THE ACTIVITIES

The project will help build capacity of Thai institutions through expertise from the UK. The project will run from May 2019 – March 2020 and consist of the following activities:

DATE	ACTIVITIES	VENUE
23 - 28 June 2019	Capacity building in Thailand by UK expert trainer A 5-day training by UK trainer on thinking processes and outlining roadmap for Thailand. <ul style="list-style-type: none">• Foresight processes and methodology• Developing roadmaps• Identifying opportunities and weaknesses• Evaluating roadmaps	Dusit D2 Khao Yai, Thailand
TBC in 2019*	Presentation of Roadmap A public presentation on Thailand's roadmaps of food research and innovation development. This will be targeted for Ministry of Science and Technology, related government and science agencies. Universities and industry sectors.	Bangkok

*Dates are subject to change

PROVISIONAL TIMELINE

Year 2019/20 (April 2019 – March 2020)	
Activities	Timeline
Call for application opens	4 January 2019
Deadline of submission	13 May 2019 (17.00 hrs, Thailand time)
Announcement of successful candidates	Within May 2019
Capacity building in Khao Yai	23 - 28 June 2019
Public presentation of roadmaps	TBC in 2019

PROJECT FUNDING AND FEES

The project runs on a co-funding mechanism, whereby the British Council and the Food Innopolis, will fund part of the project. Selected participants will need to cover their costs for the training in Thailand.

The fee for the project is below:

Fees	20,000 THB per person
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The fee will cover the following activities:

ACTIVITIES	COSTS COVERED
Capacity building by UK trainer A 5-day training by UK trainer on thinking processes and outlining roadmap for Thailand. 23 - 28 June 2019	The following expenses will be covered: <ul style="list-style-type: none">• Venue for a 5-day workshop in Khao Yai with lunch, dinner and refreshments included• Hotel accommodation in Khao Yai for five nights with breakfast• Transport to and from Bangkok (Mini-bus)• Workshop materials Any other expenses apart from those mentioned above will be cover by the participants themselves.
Presentation of Roadmap TBC in 2019*	The following expenses will be covered: <ul style="list-style-type: none">• Venue for a one-day seminar in Bangkok, including lunch and refreshments

*Dates are subject to change

** All activities are subject to change upon availability of the funding from British Council and Food Innopolis

SELECTION CRITERIA

Up to 40 applicants will be selected to take part in this project. Selection begins with an eligibility check against the criteria given in these guidelines. Eligible applicants then undergo a review based on the following scoring criteria by a panel of internal and external judges.

Selection Criteria	Weight of Score
The extent to which the applicant will utilise the knowledge and experience obtained from the training programme to develop strategic roadmaps	25%
Prior experience and commitment for the project towards development of food industry sector	25%
How will the plan lead to a long-term relationship between Thai and UK institutions and industries	25%
Plans for ensuring sustainability of the skills obtained from the workshop	25%
Total	100%

SUBMISSION PROCESS

The deadline for submission of a completed application including all supporting documents is **15 February 2019, 17.00 hrs (Thai time)**. Any proposals submitted after the deadline will not be considered.

In the event that applicants experience problems with the online submission system, they should please contact the British Council team before the submission deadline. Technical issues reported after the deadline may not be taken into consideration when assessing application eligibility.

REPORTING AND MONITORING

Candidates must complete a pre-test, and post-test after the training programme to assess their comparative understanding of the course objectives and outcomes. For evidence-based monitoring, participants may volunteer to join focus group discussions (FGD) on two occasions. The first FGD will be organised at the end of the workshop for an initial assessment of the participants' achievements and challenges. The second FGD will take place following the end of the applicants' presentation to the British Council and Food Innopolis to assess their progress and improvement. The FGD will be either face-to-face or via telephone conference.

All applicants must participate in the final presentation to British Council and Food Innopolis.

All key findings from the training programme will be included in the reports produced by the British Council.

DIVERSITY AND INCLUSION

The British Council is committed to equal opportunities and diversity in all its activities. This includes avoidance of bias due to gender, disability, racial or ethnic origin, sexual orientation, or religious belief. Selected applicants must inform the British Council in advance of any additional requirements to support such participation, for example, people with disabilities who may otherwise be unable to participate.

Please contact the British Council for further information on funding. For more on the British Council's approach, see its Equality Policy at https://www.britishcouncil.org/sites/default/files/equality_policy_1.doc

DATA PROTECTION

The British Council will use the information you provide for the purposes of processing the application, making awards, and monitoring and reviewing any project. We shall share any necessary data on your application with our funding partner, the Food Innopolis, in order to assist with management of the application process; any decisions on selected projects will be made in collaboration with them.

Organisation details, where collected, are used for monitoring, evaluation and statistical purposes. Gender information, where collected, is used solely for preparing statistical reports.

Under UK Data Protection Law, you have the right to ask for a copy of the information we hold on you, and the right to ask us to correct any inaccuracies in that information. If you want more information about this, please contact your local British Council office or the Data Protection Team inforgovernance@britishcouncil.org or see our website: <http://www.britishcouncil.org/privacy-cookies/data-protection>.

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