





How Transnational Education can Drive a University towards World-Class Standards

Nitinant Wisaweisuan

Monday 16 October 2023

Crown Plaza Bangkok Lumpini Park Hotel



(1) Rockefellers scholarship granted to Faculty of Economics (1969) to establish MA in economics (English programme)



(2) Economics taught in English were developed at undergraduate level



Establishment
of Area Studies
Centre (India/
Inst. of East
Asia Studies/
ASEAN/
Russia & CIS/
Australia &
APEC)



(3) Full degree programme in Economics (BE) and Business Administration (BBA) (1993), together with Exchange Programmes (UC consortium & PIM)

Development of Internationalisation at Thammasat University

(5) First
Double Degree
Programme in
Engineering
(with Univ. of
Nottingham,
est. 1996)



(6) Exchange Fund (2002)



(7) Semester Abroad as part of the curriculum requirement (2007, when PBIC was inaugurated)



(10) Research collaboration & more integrated partnership with innovation and deeper sharing, incl. joint supervision of graduate theses



(9) Double
Degree (ThaiUK TNE
programme
phase 1 in 2016
& phase 2 in
2017)



(8)
Scholarship,
exchanges,
recruitment of
non-Thai
students &
Diplomatic
Education

At present,

MoU made at Faculty Level



Strategic Partners



Internationalisation at Home



Joint Publication



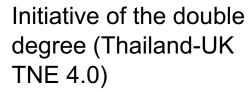
University-Industry
Engagement/
Internship abroad



International Accreditation













Discussion to
Finalise the
MOU with
SOAS on
double
degree of
Thai Studies





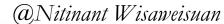
Example of the 2+2 BA in Thai Studies (Thammasat) & BA in Southeast Asia Studies (SOAS)



MOU concluded and signed in 2019







Opportunities and Challenges on Developing a TNE Programme in Thailand





Curriculum Dev & Award of Degree and Certificate

Promotion of Faculty Academic Excellence

Assurance of Safe & Fruitful Stav

Extensive Learning Support

Scholarship

Exchange Fund

Services and

infrastructure to

enhance skills for

professional

development eg.

library, digital

resources

Efficient & **Professional** Admin

well-defined vision & mission re. internationalisation policy

long-term

commitment.

understanding,

trusts and mutual

benefits

to ensure learning

Joint Publication of international standard research

Co-hosting the

International

Conferences

Faculty mobility

(visiting scholars,

research fellows.

etc)

(orientation.

Safety & hygiene

assignment of coordinators

Pre-departure (immigration &

> On arrival service housing, etc)

visa)

Promotion of human touch via extra-curriculum and cultural activities, and visit eg: historic & heritage sites

design and promote interactionaccommodating

capacity-building

HR dev, training

and lifelong

learning

workflow

IT. e-office. database of students. alumni, faculty members and staff for efficient communication

strengthen existing partnership and create new ones (univ-univ/ univind, univ-alumni & diplomatic edu.)

Admission **Strategies**

Quality Assurance Outcome-based

> credit transfer system

Flexibility of the Curriculum Revision

> funding, rewards & incentives

@Nitinant Wisaweisuan





How TNE can help universities enhance internationalisation

Integration of student and faculty mobilities with global-local understanding to develop potential research and innovation in alignment of ESG and SDGs

Bridge the gap of international education from high school to higher education

Design of curriculum and pedagogies focusing on interdisciplinary studies to get students ready for the future skills

Measuring the quality of internationalisaion, and follow-up, with mechanism to ensure continuity and support dynamism of collaboration

Effective engagement of stakeholders thru the reshape of mindset towards the realisation of the importance and value of being connected with others.