

The Power of Partnership

The UWE Partnership Story



- The why
- 10095 learners studying UWE degrees with collaborative partners 7900 in Asia Pacific
- 3000 learners in UWE Joint English Language Programmes
- 7000 learners on UWE short course provision
- 47% of all recruitment to UWE from Asia Pacific through partnership
- Students within region studying at partner institutions
- UWEIES UWE international company operating in Asia Pacific with 90 staff in country, focussed on local priorities

The Thailand Story



- Joint/dual award with Rangsit University MBA-MSc Marketing/Marketing Communications/Digital Marketing/International Management
- Bangkok University joint events eg entrepreneurship awards, corporate social responsibility, recognition of courses
- Burapha University joint summer camp provision
- Khon Kaen International College student exchange, placements
- Prince Songkla University within region semester abroad

The Vietnam Story



- 4 Joint English Language Centres
- Collaborative DBA hubs
- UWE Pathway Classes
- UWE Degrees offered with 6 partners
- Collaborative activity with SMEs/alumni networks to provide short course provision
- Developing public sector training